

## ABOUT US

Mi Mumbai Abhiyan Abhiman Pratishthan Trust is a Non-Profitable & Non-Religious Organization dedicated towards helping needy and Unemployed Men, Women & underprivileged children.

We have been actively working in India for over 7 years now.

Mi Mumbai Abhiyan Abhiman Pratishthan Trust's approach focuses on Basic Education, Healthy India, Disaster Management, Skill Development Intervention, treatment and Care for the underprivileged.



## **OUR HISTORY**

Mi Mumbai Abhiyan Abhiman Pratishthan, as a trust was established in 2017. Our Trust "MMAAP" is a mumbai based foundation which works for social cause and upliftment of underprivileged sector.

Mr. Prasad Minesh Lad is the Chairperson/Trustee of

'Mi Mumbai Abhiyan Abhiman Pratishthan' Trust having a great inclination towards carrying social activities. He started this trust to educate the needy, to guide the youth towards better careers, to empower women, to promote small time entrepreneurship models, to reach the underdeveloped rural areas for the betterment of their health, hygiene and to provide medication. He has a vision to make India a better place to live with peace of mind and economical stability.

## **CONTRIBUTION towards CSR**

- Nine Bed Dailysis Center in Mumbai
- Three Mobile Dispensaries
- Organising free medical camps
- Organising Blood donation camps
- Three Ambulances for societies
- Book Bank for students
- Providing help during disasters and natural calamities
- Creating employment opportunities for youth
- Providing Educational support to the underprivileged sector
- Making provisions of employment for the specially abled
- Development of the Farmers via projects
   viz. Farmer Market and Farmer Products on wheel.
- Plantation of millions of trees
- Currently we are handling many social causes to serve the needy.



## DIALYSIS CENTRE

#### Shri Chatrapati Shivaji Maharaj Dialysis Center

Chronic Renal Failure is a condition where a patient needs a hemodialysis depending upon the severity of his/her condition. This condition is becoming alarmingly common worldwide. Hemodialysis is a costly affair and even more difficult for a patient from a lower income group.

At our Charitable Dialysis center, we are working towards achieving top quality

- Hemodialysis facility at the most affordable cost to the poor patients.
- 9 Dialysis machines with state of the art support equipments.
- Separate isolated facility for Seropositive patients.
- We work in 3 shifts to serve 28 patients daily (about 700+ dialysis a month)
- Our team comprises of very experienced nephrologists, RMOs, Well Trained Dialysis Technicians & Para-medical staff, Nursing staff, house-keeping team to maintain cleanliness at all times.
- Ambulance facility is available 24 x 7.
- We have implemented a HMS systems for effcient and smooth operations for data capturing, maintaining medical protocols, scheduling, etc...
- Our services are extended free of cost to patients coming from low socio- economic background.







Shri Chatrapati Shivaji Maharaj Dialysis Center

## **MOBILE DISPENSARIES**

#### Bharatratna Dr. Babasaheb Ambedkar Chal Chikitsa Seva

The main objective of these Mobile Dispensaries is to extend primary healthcare facilities to the under-privileged and needy people who are otherwise ignorant or cannot afford quality healthcare facilities.



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- 3 Mobile Dispensaries Working in Mumbai
- 18 Slum location in Mumbai
- Free of Cost Medication to the needy ones.





#### **BLOOD DONATION AND MEDICAL HEALTH CAMPS**

We have been arranging the Blood donation and Medical Health Checkup camps free of cost in various areas over the whole of Maharashtra. The purpose of these is to serve the needy patients at the right time. These camps are a great success and a lot of educated as well as under privileged patients are served through this initiative.









## PANDEMIC RELIEF



# DISASTER RELIEF



### **FLOODS**

Over the last few years
Maharashtra's
many regions were
affected by the natural
calamities like floods.
Palghar, Konkan,
Kolhapur and Sangli were
affected the most during
these times.

Many people lost their residences in these times.
The people in these regions were not prepared to face the situation.
It was difficult to reach each and every one, but we tried to reach as many as possible and helped them with food and medical assistance.
The team of Doctors

accompanied us in this noble cause.

















## **EDUCATION FOR ALL**

An educated person can make a shining difference to his own life. Educated India will be able to fight the world with a different perspective. Our aim is to reach each and every individual of India, irrespective of the caste, creed or the financial status.







## WOMEN EMPOWERMENT

Women empowerment can be defined to promoting women's sense of self-worth, their ability to determine their own choices, and their right to influence social change for themselves and others.

It is closely aligned with female empowerment

– a fundamental human right
that's also key to achieving a more peaceful,
prosperous world.

Women's empowerment and promoting
women's rights have emerged as a

part of a major global

movement

Our trust wants to ensure

To educate women

To create employment opportunities

 To create Small Scale Business opportunities

To make women Health and Hygiene Aware



## WEEKLY FARMERS MARKET

Weekly Farmer Market is successfully running since last seven years.

It provides a platform for farmers to reach out various areas and tap large number of people. On the flip side, it also helps locals to buy variety of fresh produces like vegetables & fruits at reasonable rates.

Farmers markets facilitate personal connections and bonds of mutual benefits between farmers, shoppers, and communities.

The response and benefits are showing in the year on year growth of it. Even in the pandemic situation we were able to reach the large number of people and serve them with fresh farm produce.











### FARMER MOBILE VAN

Farmer Mobile Van currently operates with 25 Vehicles in Mumbai on daily basis. We are aiming for more than 100 vehicles with a target of covering entire Maharashtra.

The concept helps the farmer to reach various areas and get the potential value for their fresh farm produce. This also makes the common people to get the fresh fruits and vegetables at their doorsteps at reasonable pricing.

This initiative, launched to focus on delivering fresh, organic produce directly to consumers while promoting organic and chemical-free farming

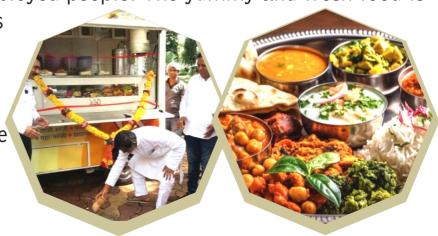


### **MOM'S TIFFIN**

This initiative was started with the motive to be a helping hand for the working women and enemployed people. The yummy and fresh food is

being served at these carts at reasonable rates.

Hygienic conditions and top quality raw material are maintained here all the times. The response to the venture is overwhelming.





- To empower the poor by providing funds, resources, guidance and support in an ethical and compliant manner to make them financially strong.
- Provide professionally managed Educational & Health Care facilities for poor & underprivileged people at a nominal cost.
- 24/7 Free Ambulance facility for poor & underprivileged people.
- Build and Run 12 Charitable Dialysis & Diagnostic centers in Maharashtra
- To run 100 Mobile Dispensaries in the surrounding slum areas and rural areas.
- To help the underprivileged children with E-Learning.
- To build a Super Speciality Cancer Hospital and treat the economically backward class for free.

## **OUR MISSION**

Mi Mumbai Abhiyan Abhiman Pratishthan Trust visualizes a society prevailing with peace justice, and equality and strives towards building an India where all people have access to education, healthcare, employment, housing & sanitation, economic self-reliance, and where all Indians can realize their full potential offsetting barriers of caste, creed, color, language and gender.

#### **Projects seeking financial assistance under CSR**

#### 1. Shri Chatrapati Shivaji Maharaj Dialysis Center

At our Charitable Dialysis centre, we are working towards achieving top quality Hemodialysis facility at Free of cost to every patient especially the under privileged. To run this project on permanent basis, a team of expert medical professionals are needed to be hired for a long term. The cost of operating and machinery is way above which we can arrange. We request the top companies to come forward and offer a helping hand to us towards this social cause. Currently we are operating with:



9 Bed Dialysis Centre Situated in Sion, Mumbai



28 Free of Cost Dialysis Per Day , More than 700 Dialysis Per Month



Free of Cost medical aid to the patients



Inhouse Doctors, Nurses and Nephrologist team

SR NO.	PARTICULARS OF PROJECT	MONTHLY COST	YEARLY COST
	Total Expenditure for Dialysis Centre of 10 Beds		
2	A. Administration & Office	1,00,000.00	12,00,000.00
	B. Docters, Nurses and Staff Salary	6,00,000.00	72,00,000.00
	C. Consumables & Medicines	7,00,000.00	84,00,000.00
	D. Machine and Equipment Maintenance (AMC'S)	40,000.00	4,80,000.00
	E. Waste Management Process	1,500.00	18,000.00
	Total	14,41,500.00	1,72,98,000.00

To run the centres at many location we would need the extended help from your end and help us run the project in a long term.

#### **Projects seeking financial assistance under CSR**

# 2. Mobile dispensary serving 18+ underprivileged locations Bharatratna Dr. Babasaheb Ambedkar Chal Chikitsa Seva

- ★ The main objective of these Mobile Dispensaries is to extend primary healthcare facilities to the under-privileged and needy people who are otherwise ignorant or unable to afford quality healthcare facilities.
- Our motto is to provide primary health checks and guidance for further treatment, if required at a very nominal cost.
- Three Mobile Dispensary Vans equipped with a qualified doctor, nurse, trained para-medical staff and a driver along with our local representatives.
- \* The Mobile Dispensary team visits each location for three hours twice a week as per scheduled timing.
- Our renowned doctors and support staff conducts the checkup of each person for vital parameters and provide them with the required basic medicines. They also educate them about the preventive health measures and guide them towards further treatment if needed.
- Our services are extended to each person at a token Cost of Rs.10/which include the medicines.

SR NO.	PARTICULARS OF PROJECT	MONTHLY COST	YEARLY COST
1	Cost for Running the 3 Mobile Dispensaries		
	A. Administration & Office	20,000.00	2,40,000.00
	B. Docters, Nurses and Staff Salary	4,00,000.00	48,00,000.00
	C. Medicines	3,00,000.00	36,00,000.00
	Total	7,20,000.00	86,40,000.00

The said expenses are currently borne by the trust. The cost of running the vans is recurring and the extending demand of it urges us to approach you to help us run these at many locations and on a larger scale.

## TRUST COMPLIANCE DETAILS

1	Name of the Trust	Mi Mumbai Abhiyan Abhiman Pratishthan
2	Registration No	F-71033(M)
3	Address of the Trust	0-17, Ground Floor, Plot No 9/11, Shivaji CHS, N.S. Mankikar Marg, Near Sion Talav, Sion, Mumbai - 400022
4	Date of Incorporation	07 -08 -2017
5	PAN	AAFTM2388G
6	GST No.	27AAFTM2388G1ZB
7	12A Registration Details	AAFTM2388GE20215
8	80G Registration Details	AAFTM2388GF20213
9	CSR1 (MCA) Reg No.	CSR00006199
10	Bank Name & Branch	ICICI BANK, Dadar Branch
11	Account Type & Number	195701000875
12	IFSC Code	ICIC0001957

### PROPOSED SOCIAL VENTURES FOR CSR

We would like you to join hands with in future projects of us and help make a better environment and life through a social cause.



Largest Library in India and E-Learning - which would help the young economically backward generation to get acquainted to

every possible field. **Hostels for the deprived**- The cause is to set up the hostel facilities for the students of the villages who strive towards studying in the developed cities.



Mammography Centres - We would like to give the importance to the problem Indian women have been facing for years which is a

spread of breast cancer. We plan to set up the Mammography centres/Mobile vans under which the doctors will educate the women about the problem and help the sufferers at no cost.

**Hygiene and Sanitation** - We are working on a plan to reach larger number of economically weaker women and help aware them with hygiene and sanitation.

**Cancer Help** - India is facing the problem related to this disease since many years and it is growing at an alarming rate. We would like to raise a voice towards the awareness of the disease and provide medication for all at a Cancer Hospital setup by the trust.

Dialysis Centres and Mobile Dispensaries - We are already working on this problem and would like to setup 12 dialysis centres and 100 mobile dispensaries across Maharashtra.

Air Pollution control devices - The environment is served better by way of keeping the pollution in control. We have cited this



problem and would like to work on this through putting up the air pollution control devices in major cities.

**Tree Plantation Drives** - The above mentioned problem could be served better by preventing it. By planting trees in large numbers would serve towards a better air quality in future.

**Cleanup and awareness** - Through the cleanup drives, we could be spreading the awareness and importance of the hygiene at the grassroots.

Water Shortage - This has become a major issue over the years. By making the arrangements of water storage and setting up rain water harvesting systems would help it minimize.

**Aid and Assist** 

Natural Disaster Relief  $\,$  - We have been working on this for years now. By setting up the disaster relief teams in the areas who face

the problems through natural calamities, will make them get the help faster.

Free Grocery - The project is designed to reach the underprivileged and help them with the basic need of food supply at no cost. The deprived have the right towards good food and





Mi Mumbai Abhiyan Abhiman Pratishthan web : www.mimumbaiabhiyan.org



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